



RETHINK ZONING

Let's rethink together

TOOLKIT

Community, Planning &
Economic Development
Department

2019
2023



What is Rethink Zoning?

Rethink Zoning is a multi-year effort to ensure that our development regulations support our efforts to recruit new businesses and secure a wide range of housing at all price points.

This toolkit is intended to inform Everett residents, property and business owners, and other stakeholders, about the Rethink Zoning project. The toolkit provides information about why the City is undertaking this initiative, what it means to you as a resident, where you can find more information, and how to engage in the discussion and outcomes.

Why is the City rethinking zoning?

The current version of the City's zoning code was adopted in 1989. The world and Everett have changed significantly since that time. **By building on the success of Metro Everett, we can continue to make zoning simpler and also protect community values.** Since Metro Everett, the City simplified the future land use map and updated the City's sign code and critical area regulations.



OUR NEED FOR COMMERCIAL AREAS IS CHANGING. Large retail stores are closing while more people shop online. Light rail in Everett will open up new opportunities, potentially attracting workers to Everett who live elsewhere and attracting people to live in Everett and work in the Seattle metro area.



WE HAVE A HOUSING AFFORDABILITY PROBLEM.

Incomes are not keeping pace with housing costs which have increased 173% since 1990, while household income has increased just 92%. Zoning needs to provide housing opportunities for people at all income levels.

What is the timeline for Rethink Zoning?



FALL 2019

The City will hold workshops and discussions on:

- Housing strategies and housing types
- Building heights
- Commercial/industrial development standards

OCT. 14 – NOV. 12, 2019

The City will seek input from the public about the scope of environmental issues and the alternatives that should be studied for Rethink Zoning.

FIRST QUARTER 2020

The City will prepare and publish the Draft Environmental Impact Statement (DEIS). The public will be invited to comment on the DEIS and the draft zoning and development codes.

SPRING 2020

Public hearings are expected to begin.

**MORE
QUESTIONS?**

**Call the Planning Office at 425.257.8731
or email us at planning@everettwa.gov**

everettwa.gov/rethink

How can I participate in Rethink Zoning?

The City values your input and contributions to this initiative. Below are several ways for you to participate in Rethink Zoning.

SURVEY

Gauging our community's feedback is an important component of the public outreach strategy. Share your feedback by taking our [online survey](#); visit our website or scan the QR code with your mobile device to get there.

To take the survey,
scan the QR code



PLANNING COMMISSION MEETINGS

1st & 3rd Tuesdays
6:30 p.m.
Historic City Hall,
3002 Wetmore Ave.

Briefings and workshops are held on Rethink Zoning on a frequent basis. All meetings are open to the public and you can provide input at those meetings. Everyone is welcome to attend. For more information, visit everettwa.gov/pc.

CITY COUNCIL MEETINGS

Wednesdays
6:30 p.m.,
fourth Wednesday at 12:30 p.m.
Historic City Hall,
3002 Wetmore Ave.

For more information, visit everettwa.gov/council.

SIGN UP FOR NEWSLETTERS AND NOTICES

Go to everettwa.gov/subscribe and enter your profile information to receive email and/or text alerts. Then select the lists you would like to subscribe to. Sign up for the "Rethink Zoning" Newsflash, or the City Council and Planning Commission under Agenda Center.

FOLLOW US ON SOCIAL MEDIA

Stay engaged and follow the discussion on the City's social media accounts:



@everettcity



@everettcity

Don't forget the hashtag
#RethinkZoning

everettwa.gov/rethink