

Lowell Park Ad Hoc Stakeholder's Group

Final Report

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**Lowell Park Ad Hoc Stakeholders' Group
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Section One Stakeholder Group Purpose

In June 2012 Everett's parks and recreation department developed a community engagement process related to potential revisions (capital, maintenance and recreation programming) to Lowell Park. This process was created based upon consultation with the immediate past chair (Ms. Megan Dunn) and current chair (Mr. Jackie Minchew) of the Lowell Civic Association.

Specifically, three purposes/goals were identified for the stakeholders' group. They are as follows:

- 1) Utilizing the current Lowell Civic Association mailing list available through Everett's office of neighborhoods, maximize the opportunity for people to participate as a stakeholder, representing as many park interests as possible;
- 2) Through a collaborative and consensus building dialogue among stakeholders, help to identify and prioritize cost effective recommendations that could increase usage of the park, build "ownership" of the park and/or improve the visual aesthetic of the park; and
- 3) Using the 150th anniversary in 2013 of Lowell's founding as a city (later incorporated into the City of Everett) as a reference, prepare recommendations that could be implemented within the next 18 months as an initial focus.

With achievement of these goals, it is anticipated that Lowell Park will continue to be a valuable community asset for citizens and visitors today and in the future.

Section Two

Lowell Park Ad Hoc Stakeholder Group Process Genesis

The catalyst to create a stakeholder group was the participation of several citizens at the June 2012 Board of Park Commissioners meeting. These citizens owned dogs and utilized the off leash dog area at Lowell Park. In part, they spoke about the current conditions of the off leash dog area, their stewardship of this area, and off leash dog area functionality challenges for both owners and dogs.

In reviewing the concerns raised at the Board meeting, department staff also reviewed recent department and community activity at the park. This activity included, for example, the conclusion of a two year pesticide free demonstration project with the Lowell Civic Association and the removal of the picnic shelter due to its deterioration.

Additionally, department staff is aware that the Lowell community will be celebrating its 150th anniversary of its founding. That will occur in 2013.

These discrete events, when viewed in the context of a 10 acre neighborhood park, are significant. And viewed holistically, they also suggested that it would not only be appropriate, but timely to convene a citizen based ad hoc process to develop recommendations for staff consideration to implement.

To assist with this effort, selected staff members from parks/recreation and the police departments were also identified as being critical to stakeholder success. These members have familiarity with the park from various perspectives: programming; maintenance; safety; and capital planning.

Staff chose the Conversation Cafe© process as a reference for the ad hoc stakeholder process. The focus of this process is to provide opportunities for people to have a dialogue with each other: where people have an opportunity to speak, listen, collaborate, and develop consensus through staff facilitation and the provision of a meeting environment designed to achieve outcomes.

Section Three Stakeholder Representation

Typically, stakeholder processes involve the identification of perceived interests and from that identification, a list of potential individuals/groups is identified. Invitations are then sent to these individuals and groups. An a priori maximum number of stakeholders is also determined for group effectiveness/logistical/time constraint considerations.

For the Lowell Park process, there was a goal to involve people representing as wide an interest as possible. Specifically, invitations were sent to area businesses and the one known active religious congregation in Lowell. Invitations were also sent to more than 300 residential addresses in Lowell that the City's office of neighborhoods has on file. Interested potential stakeholders were asked to contact the Parks and Recreation Director to make their desire to participate known and to identify the area of interest that they have regarding the park.

This effort yielded the following areas of representation:

- 1) Community youth programs (YMCA – downtown Everett);
- 2) Religious congregational park use (Adventure Church Everett);
- 3) Off leash dog area;
- 4) Playground;
- 5) Pesticide free;
- 6) Landscaping (all types including tree selection);
- 7) Historical (family connections to initial park development); and
- 8) City of Everett staff associated with the park features, maintenance and safety/security.

The attempt to have a representative of the limited number of businesses within the Lowell Civic Association boundary was not successful.

Section Four

Stakeholder Group Process Approach

Meeting Series

With the ad hoc approach, staff established a time limited process to accomplish the project's objectives. Two, two hour meetings were held with a separation of seven weeks between the meetings. This break was planned in order for staff to take the results of the first meeting and develop conceptual plans/programs that would be used as a basis for discussion and consensus building at the second meeting.

The first meeting was designed to 1) allow the stakeholders to learn who their fellow stakeholders were; 2) elicit stakeholder views and aspirations about Lowell Park; and 3) provide stakeholders foundational information regarding the park's history, current amenities and police data for the park (and within ¼ mile surrounding the park).

Next, stakeholders then moved into "brainstorming" mode regarding their ideas to address three areas of potential improvement. They then concluded with anonymous voting to help identify the top ideas for further consideration at their second meeting.

Prior to the second meeting, an informational packet was sent to them. It included summaries of the various planning exercises they undertook and "homework" requested to be completed in advance of the second meeting.

The second meeting was designed to 1) validate participants previous observations; 2) discuss shorter term park improvement strategies; 3) identify potential improvements that may be suitable for consideration in the future as part of a larger/more extensive planning effort; and 4) discuss and develop consensus regarding potential short term improvements within three budgetary limits.

Discussion Approach

With 13 people as stakeholders, it was important to begin the discussion at the first meeting with a process that, irrespective of initial or "pre-conceived" perspectives of "what should be done," required people to listen to each other, develop consensus positions when asked to, and also have an opportunity to express their thoughts through a voting process that minimized "group think" or "herd behavior."

The approach chosen to facilitate accomplishment of these objectives was based on the Conversation Cafe© method of group discussion. People were assigned to tables of 4 or 5 (to a table). Staff attempted to ensure that diverse and eclectic interests were represented at each table. And as identified later in this report, these table group members were asked to discuss questions among themselves; to "visit" other tables and discuss issues; and at times, for each person to work alone at their "home" tables.

Section Five

Meeting # 1

Meeting # 1 was designed to be part informational; part investigative; part idea formation; and part evaluative.

A week prior to the meeting, stakeholders were sent background information about Lowell Park. It included the following: 1) a short history of the park from the book “Everett Parks: A Century of Service and Vision,” published in 1989; 2) selective news articles from The Daily Herald and Everett Tribune; 3) a selective list of capital/major maintenance activity during the last decade; and 4) photos of the park (aerials and at-grade). The purpose of this material was to have stakeholders review it to help ensure that all participants had a base level of information about the park. This minimized the need to review the park’s history and current amenities at the meeting.

At their own tables, participants were asked to introduce themselves, share a unique/interesting fact about them and let their fellow stakeholders know why they wanted to be involved in the stakeholder group. This information was not recorded.

The first planning exercise required people to write down their primary thought regarding their view of the park. These are summarized verbatim in Appendix A. They were also asked to identify their desired outcome for the stakeholder process (Appendix A).

Planning exercise two asked people to identify their most important thought that they would like everyone to know about Lowell Park (Appendix A).

The third exercise included a brief public safety presentation (Appendix B) given by South Precinct Administrative Sergeant Jeraud Irving. Sergeant Irving gave an overview of crime data for three, 12 month periods beginning March 2009 through February 2012 for Lowell Park and for the area with ¼ mile of the park (but excluding the park).

Participants were asked to prepare follow up questions based upon the presentation. Each table’s participants were required, through consensus, to select one question to ask Sergeant Irving. The remaining questions would be answered outside of the meeting. Appendix B also contains the questions and the written responses from Sergeant Irving.

The last of the first series of exercises asked stakeholders to write down up to three items they learned at the meeting between the first two planning exercises and the public safety presentation exercise. Appendix C contains the verbatim “learnings.”

Based upon the planning exercises, staff created “melded” responses. These are summarized below under the headers “Primary Park Perspective,” “Desired Process Outcomes,” “Most Important Park Thoughts,” and “Most Important Learnings.”

Primary Park Perspective

The framework for this perspective was to fill in two parts of the following sentence: “*When I think about Lowell Park I _____, because _____.* Staff’s view is that there was a consensus view that people were excited about the park. They feel it promotes a family oriented environment, is fun for children and dogs, full of trees and a public asset treasured by the residents of Lowell.

Desired Process Outcomes

The desired outcomes included both vision oriented statements and project specific statements. With respect to the park’s vision, participants desired to have an environmentally friendly, harmoniously used, safe and enjoyable park with community wide use. From a project perspective, symbolic trees (150th anniversary), a multipurpose gathering location and off leash dog area improvements were noted as being important.

Most Important Park Thoughts

Participants were asked to identify the most important thought that they wanted the other participants to know. Many thoughts centered around the park’s history and the role of citizens and businesses in its development.

Most Important Learnings

The “learnings” were varied. There were a few learnings that had some commonality. These included an appreciation for this history of the park; the varied interest in the park (e.g. off leash area); and that crime is not an issue at the park as it might be in other parks.

Brainstorming Session

After a brief park overview was given by Mark Harrison, parks planning and capital manager, an idea generation brainstorming session was held. Each table was assigned a question (area of inquiry) that required them to identify ideas related to the question. Three questions were assigned. They were the following:

- 1) What parks and recreation department and other city department sponsored activities could be considered to take place or be located at the park?
- 2) What physical changes, physical improvements and/or purchases (for installation) could be considered for the park?
- 3) What actions, activities and/or volunteer opportunities could be considered by any organization or group (that is not a City of Everett department like parks and recreation or police) that could make the park a better place for community?

Each table group was given the opportunity to brainstorm ideas for one of the three areas of inquiry. Then, all table group members moved to other tables (all except for one member which was the city staff member assigned to each table) and they were asked to add ideas to another table's list. In this fashion, all stakeholders were able to suggest ideas for each inquiry area in a manner that was efficient and minimized idea duplication.

Once this exercise was complete, there were more than 60 ideas (in total) generated by stakeholders.

Based on the ideas, stakeholders were then asked to vote for their top 10 ideas per inquiry area. This was done to allow staff the opportunity to discern stakeholder preferences that could be developed into concepts for evaluation at the second meeting in September. Appendix D contains the list of ideas by area of inquiry and also lists the number of stakeholder votes that each idea received (by area of inquiry).

Section Six Homework

To assist in preparing for the second meeting, the stakeholders were given “homework” subsequent to meeting one. The first task sought to have stakeholders assess the ideas against three criteria: 1) promotes ownership by people and organizations; 2) increase the number of park visitors; and 3) helps to improve the appearance of the park. The result of this exercise is in Appendix E.

The purpose of this assessment was to garner an understanding of what the stakeholders’ expectations are regarding any of the top ranked ideas. The result would serve as a basis to evaluate if, in fact, those expectations would be achieved after project/program implementation.

Secondly, stakeholders were asked to assess what they believed, a priori, the cost is for the various ideas. Though many ideas did not contain sufficient detail (e.g. there is a wide range of costs for canopies/shelters), it was important to identify stakeholder perceptions regarding potential costs. This information then served as a reference in the second meeting to develop a consensus recommendation regarding three budget scenarios. The results of this assessment are in Appendix F.

Lastly, there were several unsolicited ideas that were offered by non-stakeholders. These ideas were made available to stakeholders as part of their “homework packet.” They are also listed in Appendix G.

Section Seven

Meeting #2

The first task of the second and final stakeholder meeting was to validate the results of the first meeting. Staff provided a very “high level,” short overview of the exercises and facilitated a discussion of some of each exercise’s key points.

A presentation then followed related to recreation programming opportunities at the park. This was followed by stakeholder discussion regarding further analysis of the recreation related ideas identified in the first meeting.

The remainder of the meeting was set aside for stakeholder discussion of the ideas related to physical improvements to the park. The objective for this discussion was to focus on “capital” related projects that could be implemented in a “shorter” time frame and would also be relatively less expensive than more expensive.

For these two discussion periods, stakeholders remained at their assigned tables. At the conclusion of the discussion, their “short listed,” consensus based thoughts were then compared as a committee of the whole. The following represented the consensus based suggestions of the ad hoc stakeholder group:

Recreation Programming

Parks staff will be available to the Lowell Civic Association and/or designated ad hoc group to assist as a technical resource for the planning of the community’s 150th anniversary celebration.

Physical Improvements

The stakeholders were asked to identify suggested short term improvements under three budget scenarios – a maximum of \$35,000; a maximum of \$65,000; and a maximum of \$100,000. This was done because the amount of money available for improvements during the next year was unknown at the time.

The exercise was instructive because the consensus position was that improvement priorities were not additive. That is, the same improvements for \$35,000 would not automatically be carried forward under the \$65,000 scenario with other improvement projects added to the \$35,000 list. Depending on the amount available, this will serve as an important influence regarding the actual small scale improvement program during the next twelve months. Below is the summary of the consensus suggestions:

Under \$35,000

Off leash owner shelter/pad
New shelter location and pad
Volleyball standards
Selected trees & plaque(s)

\$65,000 Max.

Arbor/shelter on pad
Relocated pad (for ADA)

\$100,000 Max.

Larger/covered shelter
Move off leash area to south

Section Eight

Next Steps

In addition to the recreation programming commitment indicated in section seven above, parks staff committed to review the suggestions under each funding scenario in light of funding availability. Subsequent to the meeting, staff further reviewed the physical programming suggestions by funding scenario. The discussion outcome was that by the end of 2012 (which is when the Everett City Council adopts the 2013 budget for the City), Parks will be able to identify funding that can be allocated to a menu of short term improvements.

Once clarity is determined, that information will be conveyed to the stakeholders and to the leadership of the Lowell Civic Association.

APPENDIX A

*LOWELL PARK AD HOC STAKEHOLDER MEETING
AUGUST 1, 2012
PLANNING EXERCISE #1 VERBATIM RESULTS
“When I think about Lowell Park I _____ because. . . .”*

- 1. I am concerned. It is great resource for Lowell (Everett) that easily can be lost.*
- 2. I think about happy, safe, family environment because the City of Everett is and will be America’s City again.*
- 3. I call it “our park” because we all are responsible for its well being.*
- 4. I enjoy taking my children there because it is a fun and enjoyable place to go.*
- 5. I smile fondly, my dog-park pals have supported me both physically and emotionally for 12 years.*
- 6. I get excited about exercising and smelling fresh air.*
- 7. I regret the loss of the picnic structure, because I fear it may never be replaced. I also think of the many functions I’ve been involved in at the shelter; Easter egg hunt, National Night Out, etc.*
- 8. Love it because I remember when it was being built, my kids sold Kool-Aid to workers. It was and still is a community park. I have known so many kids that grew up and played there. While we share it with the whole county, it is still Lowell’s park.*
- 9. I think of the trees, the irrigation, because of the work we have done and the future of the Lowell Park landscape. I also think of the existing soil with its limited drainage.*
- 10. I think of how it could become the best dog park in Everett.*
- 11. I think of taking my children to play and enjoy seeing the dogs because it is vital.*

APPENDIX A

LOWELL PARK AD HOC STAKEHOLDER MEETING AUGUST 1, 2012 PLANNING EXERCISE #1a VERBATIM RESULTS DESIRED OUTCOMES

- 1. I would like to see two trees planted in 2013 symbolizing Lowell's distinct past and long term future (Bicentennial tree).*
- 2. Harmonious used park.*
- 3. To have environmentally responsible future for the park.*
- 4. I would love to see a multipurpose structure with features of a small amphitheatre gathering area.*
- 5. To do what I can to keep it safe and enjoyable.*
- 6. I'd like to see improvements to the site and access to the off-leash area.*
- 7. Community wide use of the park.*
- 8. To have the shelter replaced.*
- 9. Trees, no dust, ADA, shade.*

APPENDIX A

LOWELL PARK AD HOC STAKEHOLDER MEETING

AUGUST 1, 2012

PLANNING EXERCISE #2 VERBATIM RESULTS

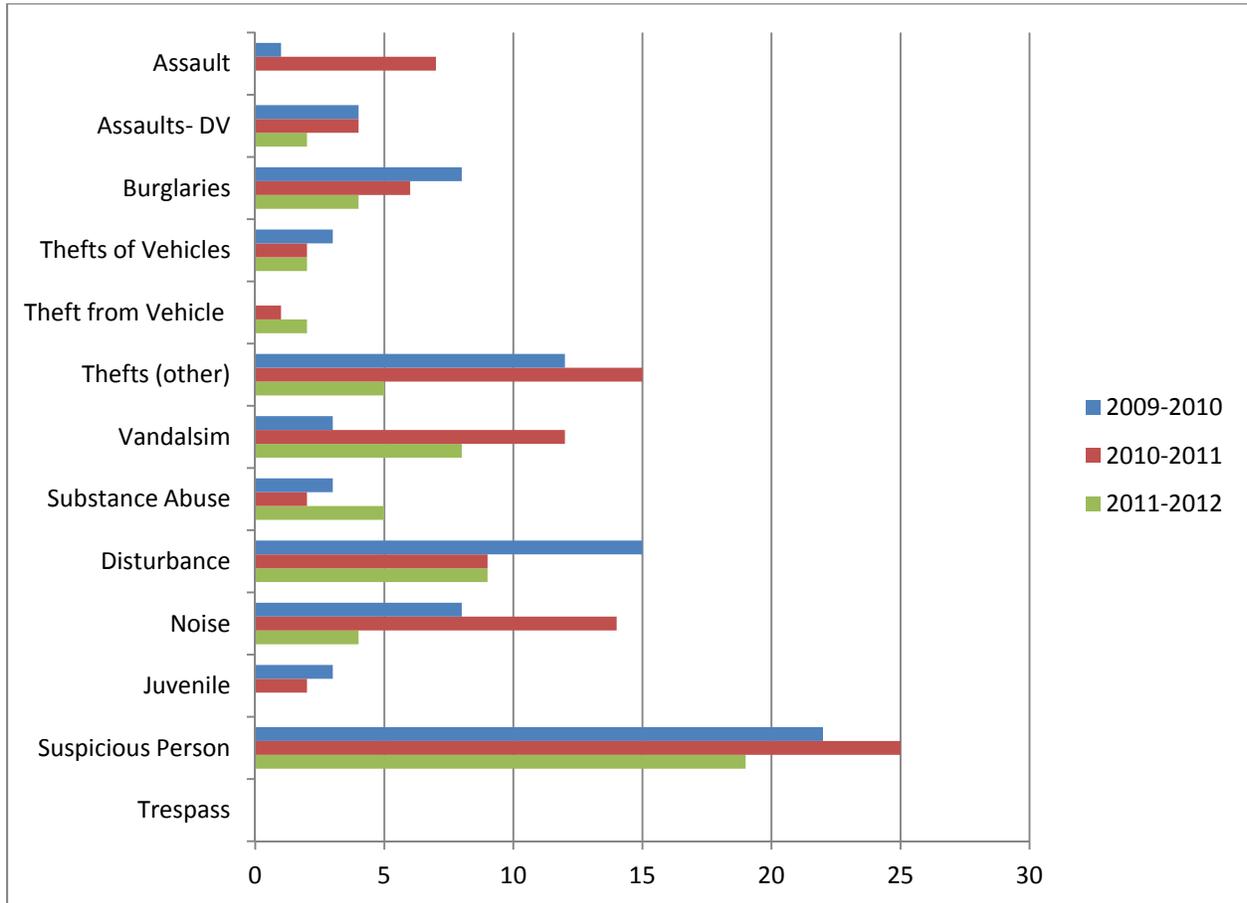
“Important need to know thoughts. . .”

1. *It is a relaxing place to visit.*
2. *Lowell residents participated in the design construction and naming of the park.*
3. *Also, the land was donated by local businesses (Simpson Mill?).*
4. *It's become a great community for “Clean & Sober” residents of the Everett area.*
5. *Lowell Park is a strategically located beautiful piece of land with improvements; is a perfect place to facilitate community gatherings.*
6. *A number of trees have grown too crowded. It is time to remove some, prune some and replant new.*
7. *The park area was originated by Lowell residents.*
8. *The dog park is, because of its compact size, the easiest to control your dog; and the best for cozy interactions.*
9. *The park is an important resource for our community, therefore should be treated as such.*
10. *The most important thing about Lowell Park is its potential for transmission of Lowell's historic values to Everett's future.*
11. *Lowell Park was pesticide free for three years. It is no longer chemical free.*
12. *It's history of how it came to be and why and its original purpose.*
13. *Abundant shade trees.*
14. *It's a safe community resource, a place to bring people together.*

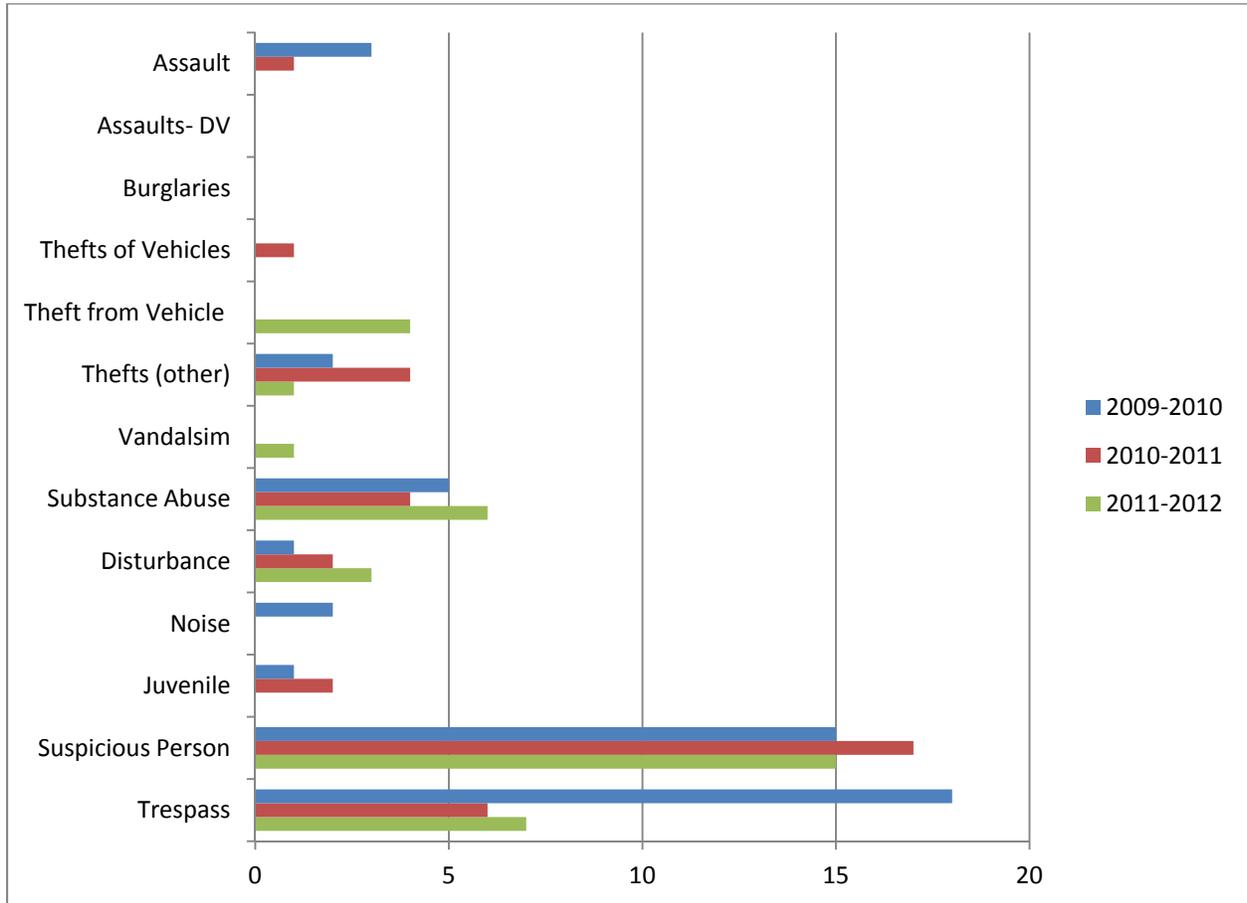
APPENDIX B

CRIME DATA

LOWELL PARK SURROUNDING AREA



LOWELL PARK



EVERETT POLICE DEPARTMENT CALLS FOR SERVICE*
LOWELL PARK AND SURROUNDING AREA

Park	2009-2010	2010-2011	2011-2012
Trespass	18	6	7
Suspicious Person	15	17	15
Juvenile	1	2	0
Noise	2	0	0
Disturbance	1	2	3
Substance Abuse	5	4	6
Vandalsim	0	0	1
Thefts (other)	2	4	1
Theft from Vehicle	0	0	4
Thefts of Vehicles	0	1	0
Burglaries	0	0	0
Assaults- DV	0	0	0
Assault	3	1	0

Outside Park, 1/4 mile away	2009-2010	2010-2011	2011-2012
Trespass	0	0	0
Suspicious Person	22	25	19
Juvenile	3	2	0
Noise	8	14	4
Disturbance	15	9	9
Substance Abuse	3	2	5
Vandalsim	3	12	8
Thefts (other)	12	15	5
Theft from Vehicle	0	1	2
Thefts of Vehicles	3	2	2
Burglaries	8	6	4
Assaults- DV	4	4	2
Assault	1	7	0

*Each column's data is March thru February

APPENDIX B

*LOWELL PARK AD HOC STAKEHOLDER MEETING
AUGUST 1, 2012
PLANNING EXERCISE #3 VERBATIM RESULTS
Questions for Everett Police Department and Responses*

- 1) The substance abuse figures in the park seem low for 2011-6 means 2 every 2 months. There sure appears to be more from our work effort there. Is it the nature of the crime?

This could be due to a few possibilities:

- *Under reporting substance abuse to 911 by community neighbors using the Lowell Park*
- *An actual reduction in the substance abuse activity in Lowell Park*
- *A combination and partnership of the community neighbors of Lowell Park watching and the police patrolling effectively the area.*

Working together, the Lowell Park community neighbors with the police may take advantages of the future opportunity to improve reporting and responding to undesirable activity at Lowell Park. If you see it-report it to 911-immediately.

- 2) What about the speeding by boats on the Snohomish River?

There is actually no speed limit on the river. That being said, boat drivers need to pay attention to the conditions on the water as well as the weather. They are responsible for operating the boat safely by not hitting dead heads, watching the tidal exchange and the weather.

- 3) What can be done to reduce Drug Trafficking at Lowell Park?

If you should observe or witness a crime, (for example-Drug Trafficking), observe or witness a suspicious person(s) or motor vehicle(s), please immediately notify 911. Explain to the 911 call taker exactly what you are observing or witnessing, be descriptive and take your time. The more concise information you are able to provide to 911, the better the Everett Police Department will be able to serve you.

If you are witnessing drug transactions—please immediately notify 911 and explain what you are witnessing.

- 4) People hide on the hillside, how can we make that safer?

The COE Parks Department has implemented great care and attention to maintaining Lowell Park. I believe the COE Parks Department suggests the landscaping concepts of Crime Prevention Through Environmental Design (C.P.T.E.D.) be explored to apply to the hillside

area of the park. The basic C.P.T.E.D. landscaping ideas are foundational for maintaining a clear line of sight removing the camouflage and visual barrier obstructions in a selected area to deter crime. The possibility of additional park lighting to be focused on the hillside may be investigated to determine by illuminating the hillside area could assist in the deterrent of unauthorized persons hiding on the hillside.

If you should observe or witness any persons hiding on the hillside of Lowell Park please immediately notify 911.

5) Why isn't there a greater uniformity with police reporting?

The police reporting methods are established-organized-uniform-consistent. All police reporting in the USA are aligned with the FBI's Uniform Crime Coding System. What does not possess uniformity is the information obtained to prepare police reports. There are many categories and classifications which are not able to be provided due to lack of information provided to the police. There are many circumstances where the police respond and there are not enough facts, witnesses or evidence to document a police report or the necessity for a police report.

6) How much is the area of Lowell Park patrolled after hours?

Police patrol officers are responsible for responding to 911 calls for police service. When the 911 calls for police service are reduced, this environment allows for the patrol officers the luxury of performing preventive patrol. Everett Police patrol officers are familiar with their respective assigned beat areas. The patrol officer will conduct preventive patrol at locations known to invite possible criminal activity. This type of patrol includes trails and parks. The Everett Police patrol officers do perform preventative patrol at Lowell Park during park hours and after hours, when not busy by 911 calls for police service. The Everett Police patrol officers always have-always will patrol Lowell Park at all hours.

7) What is the lighting like in this area?

The COE Parks Department constantly balances the beauty and naturalization of Lowell Park. The COE Parks Department contends with the equilibrium of light pollution and the effects on the environment, wildlife and the Lowell Park's community neighbors. There is an opportunity for a review and determination for the expansion of lighting to Lowell Park. To support and work with the COE Parks Department, the Everett Police will recommend and suggest according to C.P.T.E.D. concepts-"the more light the less crime".

8) What makes the police report significant to what can be done about the park?

The police reports prepared in relation to Lowell Park will assist the Everett Police Department in deploying resources to Lowell Park as needed. The police reports will capture accurate information reflecting criminal activity for substantiated events by witnesses, evidence, investigations and arrest.

9) We get police reports at our regular Association Neighborhood meetings. Is there a way we can stay better informed in the interim?

The Neighborhood Association meetings are great for being informed from your police about what is happening in your neighborhood. As an additional option, consider contacting your concerned neighbors to determine if there is an interest to organize a Block Watch group. The Block Watch venue is a tremendous prospect to increase communication between community neighbors and the police department. This does not cost any money. You can read and review what is comprised for the Block Watch program which has proven successful in the city of Everett. This is fun, it is practical and it works. Please log onto the City of Everett website (www.ci.everett.wa.us)

- *click onto Everett Police Department;*
- *click onto Crime prevention;*
- *click onto Block Watch under the alphabet letter “B”.*

APPENDIX C

LOWELL PARK AD HNOC STAKEHOLDER MEETING AUGUST 1, 2012 WHAT I'VE LEARNED SO FARVERBATIM RESULTS

1. *Statistics from Police in Exercise 3. Can we enclose copies in next newsletter to make residents more aware?*
2. *I didn't know Lowell Park was located at . . .*
3. *How open and accessible available.*
4. *The amenities at the park.*
5. *Did not know about types of crime or trouble.*
6. *A lot of interest in the dog park.*
7. *I did not know the history of the parks formation by local folks.*
8. *The varied passions and interests of many Lowell residents regarding this park.*
9. *I did not know the dog park allowed non-purebreds.*
10. *The park is patrolled by police after hours.*
11. *The park was originated by Lowell residents.*
12. *Lowell residents care about the park and will use the park.*
13. *Alex is celebrating 140 years of the farm across the river.*
14. *Crime is not a huge problem at Lowell Park. Is being managed and is somewhat consistent year to year.*
15. *Lowell Park is a great place for taking photos of the dog park.*
16. *The number of "suspicious persons" reported.*
17. *Thoughts of trees being planted (recommendations by arborist group).*
18. *Sleeping on hill behind park.*
19. *Geoff likes peanut butter pretzels-we have that in common!*
20. *There are trees that need to be removed from the park.*
21. *There is a high number of suspicious people reported to the police.*
22. *Murals are from Weyerhaeuser mill cafeteria.*
23. *Park closes at 10:00 PM (trespass) opens at 6:00 AM.*
24. *Types of patrons using the parks i.e. dog off leash area.*
25. *That Lowell is going to be 150 years old.*
26. *Concerns over water quality and use in the community itself.*
27. *Weyerhaeuser mural on walls were original from building.*
28. *Police and Parks dept. are very proactive about preventing crime in our community esp. near the park.*

APPENDIX D

LOWELL PARK AD HOC STAKEHOLDER GROUP BRAINSTORMING SUMMARY BY CATEGORY		
ACTIVITIES (#1)		
"What Parks and Recreation department and other city department sponsored activities could be considered to take place/be located at the park?"		
IDEA #	ITEM	VOTES
N/A	City Assistance for Lowell Days/ 150th anniversary-2013*	10
1	Music in the Park series of concerts	9
11	A Lowell Days event held at the park	9
3	Organized dog activities	7
7	Lowell Life celebration	7
15	Volleyball, tennis, t-ball, sponsor w/Group Health & P&R	7
10	Fire/Police/Parks informal BBQ to interact w/neighborhood	6
13	An historical guided hike	6
20	Safety Day @ Lowell-Fire, P/W, PUD	6
21	Kids Day	6
5	Children activities & games (Art bus?)	5
12	An outdoor classroom	5
22	Bicycle Rodeo-P&R and School	5
2	Movies in the park	4
14	Animal Shelter staff give classes at Lowell	4
19	Walk Lowell-Meet @ park	4
6	Vendor activities	3
8	Wine tasting event	3
16	City sponsored Easter egg hunt	3
23	Day of Drumming-P&R and School	3
*Combination of original idea #4 and #17 (See below with original vote total).		
4	City assistance for Lowell Days in 2013 (Aug) for the 150th celebration & parade	5
17	Again, COE help support the 150th year celebration	5

APPENDIX D

LOWELL PARK AD HOC STAKEHOLDER GROUP BRAINSTORMING SUMMARY BY CATEGORY		
PHYSICAL IMPROVEMENTS (#2)		
"What physical changes, physical improvements and/or purchases (for installation) could be considered for the park?"		
IDEA #	ITEM	VOTES
18	Some kind of shelter/covered area for people to enjoy*	20
9	Bicentennial tree-Liberty tree (Unity)	9
14	Mulching to reduce pesticide use	9
22	Plaque recognizing Lowell Community Group	8
6	Move dog park to south end where flatter and revitalize the existing area***	8
2	Resurface former trail	6
3	Reduce slope at the west entrance to the dog park	6
7	Skate park NW corner	6
8	Focus on war memorial	6
19	Nets on courts/up-to-date, good condition	6
12	History trees - Douglas fir, western red cedar	5
23	New amphitheatre	5
4	When replacing shelter, making it fully enclosed to be used year-round (winter)	4
5	Expand dog park by 2X	4
10	Shading with rain cover @ off leash dog area	4
17	Expand dog park to the north	4
15	Statue of Margaret Smith	3
21	Tribute to Elwin Anderson	3
11	Trees in dog park & fire hydrant (dog enrichment)	2
16	Improvements-water features for dogs	2
13	20' x 20' pad in dog park - dust free	1
*Combination of original idea #1, #18 and #20 with original vote total		
1	A new shelter put in	7
20	Covered area at existing shelter pad so parents can watch children	3
** Moved from #3 STEWARDSHIP		
7	Add benches to park	9
17	Flagpole to supplement memorial	0
2	Keep trees under power lines	2
***Moved from original idea #9 ACTIVITIES and combined with original idea #6 above.		
9	Move dog park to informal ball field (dog activities)	3

APPENDIX D

LOWELL PARK AD HOC STAKEHOLDER GROUP BRAINSTORMING SUMMARY BY CATEGORY

STEWARDSHIP (#3)

"What actions, activities and/or volunteer opportunities could be considered by any organization or group (that is not a City of Everett department like Parks and Recreation or Police) that could make the park a better place for community?"

IDEA #	ITEM	VOTES
4	Contact Boy Scouts, YMCA & churches for community service	11
14	Community partnership with USDA-NRCS*	11
5	Accept donations from qualified contractors	9
6	Solicit material donations for picnic area	9
10	Community ownership partnered with Lowell Elementary School	9
11	FRIENDS OF LOWELL-fundraisers targeted	9
1	Chemical free park	8
3	Contact school district for community service	8
8	Fundraisers to benefit park	8
12	Lowell neighborhood garage sale	7
9	Residents, volunteers provide assistance	6
15	Obtain grants to benefit the park	6
13	Court-juvenile community service arranged	5
16	WSU cooperative invitation	5
18	Neighbors afternoon gatherings/picnic	5

*United States Department of Agriculture-National Resources Conservation Service

APPENDIX E

**LOWELL PARK AD HOC STAKEHOLDER GROUP
CRITERIA ASSESSMENT
ACTIVITIES (#1)**

"What P & R department and other city department sponsored activities could be considered to take place/be located at the park?"

ITEM	IMPLEMENTABLE BY THE END OF 2013	CRITERIA		
		PROMOTE OWNERSHIP BY PEOPLE AND ORGANIZATIONS	HAS POTENTIAL TO INCREASE USE OF THE PARK	HELPS TO IMPROVE THE VISUAL APPEARANCE OF THE PARK
City Assistance for Lowell Days/ 150th anniversary-2013	Y	7	5	3
Music in the Park series of concerts	N	6	8	1
A Lowell Days event held at the park	N	6	7	2
Organized dog activities	N	3	7	1
Lowell Life celebration	N	6	3	2
Volleyball, tennis, t-ball, sponsor w/Group Health & P&R	Y	5	7	3
Fire/Police/Parks informal BBQ to interact w/neighborhood	Y	7	3	1
An historical guided hike	TBD	3	3	2
Safety Day @ Lowell-Fire, P/W, PUD	Y	4	6	2
Kids Day	TBD	4	5	1
Children activities & games (Art bus?)	Y	5	7	1
An outdoor classroom	N	3	5	2
Bicycle Rodeo-P&R and School	N	4	5	2
Movies in the park	N	3	4	1
Animal Shelter staff give classes at Lowell	TBD	3	6	0
Walk Lowell-Meet @ park	N	4	5	1
Vendor activities	TBD	2	4	0
Wine tasting event	TBD	2	4	1
City sponsored Easter egg hunt	N	3	7	1
Day of Drumming-P&R and School	TBD	3	5	0

APPENDIX E

**LOWELL PARK AD HOC STAKEHOLDER GROUP
BRAINSTORMING SUMMARY BY CATEGORY
PHYSICAL IMPROVEMENTS (#2)**

"What physical changes, physical improvements and/or purchases (for installation) could be considered for the park?"

ITEM	IMPLEMENTABLE BY THE END OF 2013	CRITERIA		
		PROMOTE OWNERSHIP BY PEOPLE AND ORGANIZATIONS	HAS POTENTIAL TO INCREASE USE OF THE PARK	HELPS TO IMPROVE THE VISUAL APPEARANCE OF THE PARK
Some kind of shelter/covered area for people to enjoy	TBD	5	8	7
Bicentennial tree-Liberty tree (Unity)	Y	4	1	7
Mulching to reduce pesticide use	TBD	3	3	9
Plaque recognizing Lowell Community Group	Y	7	1	2
Move dog park to south end where flatter and revitalize the existing area	N	4	6	5
Resurface former trail	N	1	7	7
Reduce slope at the west entrance to the dog park	N	2	6	6
Skate park NW corner	N	4	7	0
Focus on war memorial	Y	4	2	3
Nets on courts/up-to-date, good condition	Y	3	7	5
History trees - Douglas fir, western red cedar	Y	5	3	6
New amphitheatre	TBD	4	8	6
When replacing shelter, making it fully enclosed to be used year-round (winter)	TBD	4	7	6
Expand dog park by 2X	N	2	6	2
Shading with rain cover @ off leash dog area	TBD	5	7	5
Expand dog park to the north	TBD	3	4	4
Statue of Margaret Smith	N	5	0	4
Tribute to Elwin Anderson	N	4	0	3
Trees in dog park & fire hydrant (dog enrichment)	TBD	2	6	5
Improvements-water features for dogs	TBD	2	6	4
20' x 20' pad in dog park - dust free	Y	2	7	4

APPENDIX E

**LOWELL PARK AD HOC STAKEHOLDER GROUP
BRAINSTORMING SUMMARY BY CATEGORY
STEWARDSHIP (#3)**

"What actions, activities and/or volunteer opportunities could be considered by any organization or group (that is not a City of Everett department like Parks and Recreation or Police) that could make the park a better place for community?"

ITEM	IMPLEMENTABLE BY THE END OF 2013	CRITERIA		
		PROMOTE OWNERSHIP BY PEOPLE AND ORGANIZATIONS	HAS POTENTIAL TO INCREASE USE OF THE PARK	HELPS TO IMPROVE THE VISUAL APPEARANCE OF THE PARK
Contact Boy Scouts, YMCA & churches for community service	Y	6	3	5
Community partnership with USDA-NRCS*	Y	5	4	4
Accept donations from qualified contractors	Y	3	3	4
Solicit material donations for picnic area	Y	4	5	5
Community ownership partnered with Lowell Elementary School	Y	6	4	2
FRIENDS OF LOWELL-fundraisers targeted	Y	5	2	3
Chemical free park	TBD	3	3	4
Contact school district for community service	Y	5	2	3
Fundraisers to benefit park	Y	5	3	2
Lowell neighborhood garage sale	Y	4	3	2
Residents, volunteers provide assistance	Y	5	4	3
Obtain grants to benefit the park	TBD	2	2	4
Court-juvenile community service arranged	TBD	3	1	4
WSU cooperative invitation	TBD	4	3	3
Neighbors afternoon gatherings/picnic	Y	5	6	1

APPENDIX F

LOWELL PARK STAKEHOLDER GROUP IMPLEMENTATION REVIEW (TOP IDEAS BY QUESTION)

NOTE: FOR EACH EVALUATION FACTOR (e.g. PERCEIVED DOLLAR COST TO CITY OF EVERETT TO DEVELOP), ONLY CHECK ONE BOX (e.g. < LESS THAN \$5,000)

	CITY ASSISTANCE FOR LOWELL DAYS/150TH ANNIVERSARY 2013	MUSIC IN THE PARK SERIES OF CONCERTS	A LOWELL DAYS EVENT HELD AT THE PARK	ORGANIZED DOG ACTIVITIES	VOLLEYBALL, TENNIS, T-BALL	FIRE/POLICE/PARKS INFORMAL BBQ TO INTERACT W/NEIGHBORHOOD	AN HISTORICAL GUIDED HIKE	SAFETY DAY @ LOWELL FIRE-P/W PUD	KID'S DAY	SOME KIND OF SHELTER COVERED AREA FOR PEOPLE TO ENJOY	BICENTENNIAL TREE-LIBERTY TREE (UNITY)	MULCHING TO REDUCE PESTICIDE USE	PLAQUE RECOGNIZING LOWELL COMMUNITY GROUP	REDUCE F-ORMER TRAIL	SKATE PARK NW CORNER	FOCUS ON THE WEST ENTRANCE TO THE DOG PARK	NETS ON WAR CORNER	MOVE DOG PARKS UP TO DATE GOOD CONDITION	HISTORY TREES-DOUGLAS FIR, WESTERN RED CEDAR	NEW AMPHITHEATRE	CONTACT BOY SCOUTS YMCA & CHURCHES FOR COMMUNITY SERVICE	ACCEPT DONATIONS FROM QUALIFIED CONTRACTORS	SOLICIT DONATIONS WITH USOA-NRCS	COMMUNITY OWNERSHIP PARTNERED WITH LOWELL ELEMENTARY SCHOOL	FRIENDS OF LOWELL-FUNRAISERS TARGETED	CHEMICAL FREE PARK	CONTACT SCHOOL DISTRICT FOR COMMUNITY SERVICE	FUNRAISERS TO BENEFIT PARK
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	ACTIVITIES										PHYSICAL IMPROVEMENTS										STEWARDSHIP										
PERCEIVED DOLLAR COST TO CITY OF EVERETT TO DEVELOP																															NOTES
LESS THAN \$5,000	4	4	6	7	7	6	7	8	8	5	8	5	6	1	1	5	8	7	6	6	5	4	7	7	4	7	7				
\$5K - \$10K	2	2	2	1		1	1			2		3	2	2	3	1	2	1	1	1	2	2		1	4	1					
\$10K - \$25K	1	2								1	2			2	1		3	2			2										
\$25K OR MORE						1					6			3	4	6		4	5												
PERCEIVED EFFECTIVENESS IN TERMS OF INCREASING PARK VISITS																															
LIMITED/PERIODIC	6	2	6	2	5	2	6	4	5	3	8	1	6	1	3	1	6	3	2	5	2	3	2	3	2	3	2	4	6		
OCCASIONALLY THROUGHOUT YEAR		6	2	2	1	2		2	3	3	1	3		1	1	1	1		1	2	2	3	1	2	2	2	2				
REGULARLY THROUGHOUT YEAR				4		4	1	3			3	2	1	2	4	2		3	1	1	2		2	2	2	1	3	2	1		
SIGNIFICANT/HEAVY INCREASE	1										4	1		2	3	1	1	1	1	3	1	1					1				
PERCEIVED "DO-ABILITY"	2	2	1	1	1		2	2	2	2	1	2	2	2		1	1	1		1	2	2	1	1	2	2		1	2		
REQUIRES LOTS OF COORDINATION/TIME	2	2	3	1		2			2	3	6	1			3	6	5	1		4	5	2	1	3	2	2	2	2	2	4	
SOME COORDINATION/TIME COMMITMENT	4	5	2	3	5	2	5	4	4	2	1	6	2	4	3	1	2	1	1	2	1	3	4	4	5	3	3	4	4	3	
LIMITED NEED TO COORDINATE/MINIMAL TIME NEEDED	2	1	2	4	1	3	3	4	2	3		7	2	5				2	5	2	1	2	2			1	1	2	1		
PERCEIVED SUSTAINABILITY																															
RESOURCE PROHIBITIVE TO SUSTAIN		1			1	1	1			1	3			1	2	2	1	2	3	3				1	1	1			1		
CHALLENGE TO SUPPORT;RESOURCES SCARCE	3	3	4	4	3	2		2	2	2	2	4		2	3	4	1		1	3	2	4	4	3	1	3	4	2	2		
EASILY SUSTAINABLE; WILLING/AVAILABLE RESOURCES	4	4	4	4	4	4	6	6	4	3	2	7	4	5	4	2	1	4	6	2	4	4	2	1	1	3	2	2	4	4	

LOWELL PARK AD HOC STAKEHOLDER GROUP

OTHER SUGGESTIONS

Bicycle parking on weekends

Convert gravel pathway to hard surface

Widen pathway

Remove maple trees in strip, replant with substitute

Improve natural light into playground area

Activate sand volleyball court

Replace picnic shelter with

Open restrooms to year-round use
