

October 1, 2016

The Mayor and City Council Work Session began at 8 a.m. on Saturday, October 1, 2016, in the City Council Chambers of the William E. Moore Historic City Hall. Council President Murphy acknowledged that Mayor Stephanson and Council Members Moore, Roberts, Murphy, Franklin, Bader, and Tuohy were present. Council Member Stonecipher was excused.

President Murphy commenced the workshop and introduced meeting facilitator Margaret Norton-Arnold and staff members, Bob Bolerjack, Administration; Paul Kaftanski, Administration; and Allan Giffen, Planning.

Mayor Stephanson stated the purpose of the workshop is to launch a new citizen committee to update the original Vision 2025 report, which was created in 2005. The new committee will recognize what has changed in the last decade, update key goals, and formulate new priorities. He announced that 17 volunteers have already applied to serve on the committee.

President Murphy turned the meeting over to Margaret Norton-Arnold, who briefed attendees on her facilitating background and opened up the discussion.

#### COUNCIL MEMBER DISCUSSION

Discussion took place on how the visioning process might be conceived by the committee. Ideas included a review of Vision 2025, determining how Vision 2025 is currently being quantified, expansion based on current accomplishments, setting priorities and specific short-term goals, having a flexible endpoint and long-term goals, creating a roadmap for a comprehensive plan, and providing a united plan that is accepted by council, staff, and citizens.

Council members suggested the committee use current city projects as a framework for developing a process plan. Mayor Stephanson suggested expanding efforts to acquire grants and funding from outside sources that parallel the vision plan.

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### REVIEW OF DRAFT MATERIALS

The next discussion focused on the draft document "Envision Everett." President Murphy suggested the committee review other cities' vision processes for context. Other suggestions included mapping urban growth areas, assessing the challenges created in recent years, evaluating technology changes and other transformative developments, and establishing a standard for evaluating the plan.

### ENVISION EVERETT COMMITTEE

Council members and Ms. Norton-Arnold addressed the structure of meetings for the committee. Council members stated that the first kickoff meeting should be a brainstorming session and to consider the dates and times of the future meetings to include fluid schedules and have the committee members plan meeting times for the inclusion of a variety of applicants.

Recruitment plans were discussed to ensure the committee has a diverse background that includes reaching out to community groups to engage different cultures. Council members made suggestions on how to include input by citizens outside the committee including online surveys, hosting public comment, and using the neighborhood associations to relay information.

Bob Bolerjack, Administration, asked for Council's input into the number of committee members and any suggestions for recruitment. Staff suggested 14 committee members, excluding City staff. Council members stated the importance of having diversity among the committee members is more important than the number of members and having more than 14 members might better represent the voices of the community. In addition, another suggestion was to possibly allow committee members from outside city limits, who have a vested interest in the city, such as business owners or citizens of urban growth areas that may be annexed in the future.

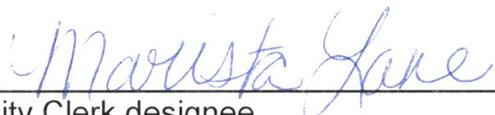
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Council Members agreed that the Envision Everett plan will be a 10-year outlook, with aspirations for further work down the road, and Council requested the committee provide in their report future plans for review.

COUNCIL INVOLVEMENT

Council decided the General Government Subcommittee would be the liaison for the committee and the process.

The work session ended at 9:57 a.m.

  
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City Clerk designee

Read and approved as printed.

  
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Council President