



Project title: Amendment No. 1 to Interlocal Agreement with Snohomish County Tourism Promotion Area

City Council Agenda Item Cover Sheet

Council Bill # *interoffice use*

Agenda dates requested:
9/25/2019

Briefing

Proposed action

Consent

Action X

Ordinance

Public hearing

Yes X No

Budget amendment:

Yes X No

PowerPoint presentation:

Yes X No

Attachments:

Department(s) involved:

Administration, Economic Development, Marketing & Tourism

Contact person:

Julio Cortes

Phone number:

425.257.7110

Email:

jcortes@everettwa.gov

Initialed by:

Department head

Administration

Council President

Consideration: Interlocal Agreement Signature Authorization

Project: Tourism Promotion Area Interlocal Agreement Amendment

Partner/Supplier: Snohomish County Parks, Recreation & Tourism

Location: TBD

Preceding action: Briefing 9/4/19

Fund: NA

Fiscal summary statement: None.

Project summary statement:

Our local lodging industry, through the Snohomish County Tourism Promotion Area (TPA) board, is requesting that the County consider increasing the \$1 per night room fee to \$2 per night on rooms rented to visitors at lodging businesses with fifty or more rooms in the County. The second dollar will be dedicated to the construction of an indoor multipurpose event facility. In summer of 2018, Hunden Strategic Partners (Hunden) was retained by Snohomish County to conduct a market analysis and feasibility study for such a facility. In March 2019 Hunden delivered its final recommendation of an approximately 60,000 square foot indoor sports and multipurpose venue.

The new facility will focus on bringing in sports tournaments, events and thousands of people to the County and enhance the already thriving tourism industry. Any new constructed facility will be complementary to, and not compete with, the current event venues within the County. Site analysis and selection for the recommended venue is currently underway.

In order to enact the proposed increase in the per night fee, Snohomish County must execute, and hereby requests, an updated Interlocal Agreement with each TPA-collecting city. Arlington, Marysville and Mountlake Terrace have previously executed the updated Interlocal Agreement with the County.

Recommendation (exact action requested of Council):

Authorize the Mayor to sign Amendment No. 1 to the Interlocal Agreement with Snohomish County Parks, Recreation and Tourism.

AMENDMENT NUMBER 1 TO THE INTERLOCAL
AGREEMENT AUTHORIZING ESTABLISHMENT OF THE SNOHOMISH
COUNTY TOURISM PROMOTION AREA

THIS AMENDMENT NUMBER 1 TO THE INTERLOCAL AGREEMENT AUTHORIZING ESTABLISHMENT OF THE SNOHOMISH COUNTY TOURISM PROMOTION AREA (“Amendment No 1) is entered into by and among SNOHOMISH COUNTY, a political subdivision of the State of Washington (“County”), and the CITY OF ARLINGTON, a municipal corporation of the State of Washington, CITY OF BOTHELL, a municipal corporation of the State of Washington, CITY OF EVERETT, a municipal corporation of the State of Washington, CITY OF EDMONDS, a municipal corporation of the State of Washington, CITY OF LYNNWOOD, a municipal corporation of the State of Washington, CITY OF MARYSVILLE, a municipal corporation of the State of Washington, CITY OF MONROE, a municipal corporation of the State of Washington, CITY OF MOUNTLAKE TERRACE, a municipal corporation of the State of Washington, and CITY OF MUKILTEO, a municipal corporation of the State of Washington (collectively “Cities”) pursuant to the Interlocal Cooperation Act, Chapter 39.34 RCW, and the Tourism Promotion Areas Act, Chapter 35.101 RCW.

AGREEMENT

NOW, THEREFORE, in consideration of the respective agreements set forth below and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Section 4.4 of the Agreement is amended to read in its entirety as follows:

AMENDMENT 1 TO INTERLOCAL AGREEMENT AUTHORIZING
ESTABLISHMENT OF THE SNOHOMISH COUNTY
TOURISM PROMOTION AREA RATE INCREASE

Snohomish County Executive
DATE:

Approved as to form only:

Deputy Prosecuting Attorney

CITY OF ARLINGTON

Name/Title: _____
DATE: _____

Approved as to form only:

Arlington City Attorney

CITY OF BOTHELL

Name/Title: _____
DATE: _____

Approved as to form only:

Bothell City Attorney

CITY OF EVERETT

Name/Title: _____
DATE: _____

AMENDMENT 1 TO INTERLOCAL AGREEMENT AUTHORIZING
ESTABLISHMENT OF THE SNOHOMISH COUNTY
TOURISM PROMOTION AREA RATE INCREASE

Marysville City Attorney

CITY OF MONROE

Name/Title: _____

DATE: _____

Approved as to form only:

Monroe City Attorney

CITY OF MOUNTLAKE TERRACE

Name/Title: _____

DATE: _____

Approved as to form only:

Mountlake Terrace City Attorney

CITY OF MUKILTEO

Name/Title: _____

DATE: _____

Approved as to form only:

Mukilteo City Attorney

AMENDMENT 1 TO INTERLOCAL AGREEMENT AUTHORIZING
ESTABLISHMENT OF THE SNOHOMISH COUNTY
TOURISM PROMOTION AREA RATE INCREASE