

EVERETT CITY COUNCIL AGENDA ITEM COVER SHEET

PROJECT TITLE:

Golf Update

2/17/16 Briefing
 _____ Proposed Action
 _____ Consent
 _____ Action
 _____ First Reading
 _____ Second Reading
 _____ Third Reading
 _____ Public Hearing
 _____ Budget Advisory

COUNCIL BILL # _____
 Originating Department Parks
 Contact Person Lori Cummings
 Phone Number 425-257-8353
 FOR AGENDA OF February 17, 2016

Initialed by:
 Department Head _____
 CAA db
 Council President [Signature]

<u>Location</u>	<u>Preceding Action</u>	<u>Attachments</u>	<u>Department(s) Approval</u>
American Legion and Walter Hall golf courses	N/A	N/A	Parks & Recreation

Amount Budgeted		
Expenditure Required		
Budget Remaining		
Additional Required		

DETAILED SUMMARY STATEMENT:

Between 2006 and 2010, the City Council was provided an annual update regarding the status of municipal golf operations. This included progress made regarding implementation of a new business strategy in 2007 to improve the operation's financial performance, including the repayment of debt incurred in the late 1990's and early 2000's to renovate American Legion Golf Course. Since 2011, annual updates have been primarily related to green-fee revisions. The Board of Park Commissioners has continued to receive an annual report.

This year, the City Council briefing will provide an update regarding recent operational performance, industry and local golfing trends and implications, and staff's current work related to updating the current business strategy.

RECOMMENDATION (Exact action requested of Council):

Briefing.