



CITY OF EVERETT

Lodging Tax Advisory Committee (LTAC)

Agenda

Date: January 14, 2021

Time: 4:00 – 5:00 p.m.

- Welcome and introductions
- Recap of 2020 grants
- Review long term expenditure funds
 - PFD expenditure
 - Visit Everett tourism program expenditure
- Proposal: Two rounds of LTAC grants
 - First round
 - For events happening before May 31, 2021
 - Funds available: \$50,000
 - Must meet current COVID-19 restrictions and safety standards
 - Second round
 - For events happening between June 1 and December 31, 2021
 - Funds available: \$150,000
 - LTAC will assess pandemic development for second round of applications
 - *Applicants of first round are eligible for second round
- Review and approve proposed schedule for round one
 - Application opens January 15 at 5 p.m.
 - Application closes on February 5 at 5 p.m.
 - Application review meeting on February 15 (afternoon), February 16 (morning) **or** February 25 *TBD
- Adjourn